Ross Fischer

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PROFILE

User Experience Designer with a holistic and collaborative design approach and strengths in user research, prototyping, and design communication.

I strive to be the voice of the user on a team that's dedicated to using good design to help people.

TOOLS

Sketch	**InVision**	**Marvel**
HTML5/CSS3/JS	**Framer**	**Adobe Creative Suite**
Balsamiq Mockups	**Axure RP**	**iRise**

EXPERIENCE

Organic, Inc.   2014-Current
Brought user-first thinking to the company by integrating user testing early and often into the design process. Lead collaborative design workshops with clients and senior stakeholders, helped define strategy, and lead design teams that delivered on that strategy for Fortune 100 clients.

Leap Motion, Inc.   2014
Designed Performed extensive user testing of their cutting edge 3D gesture control, and designed and mocked up a standardized gesture interaction library for the LeapMotion app store and launcher.

Skyline Solar, Inc.   2010-2013
Designed and implemented a complete sales and marketing system, including lead generation and qualification systems, financial project modeling, website and sales literature.

Borrego Solar Systems, Inc.   2007-2009
Designed and developed sales tools including site and financial analysis techniques, Google Earth mapping of existing customers, regional market variable analysis, and customer proposal generation.

EDUCATION

User Experience Design Immersive   2014
General Assemb.ly
Ten week, full-time, immersive course building the fundamentals of UX design from mapping user flows, to wireframing UIs and iterating with user testing.

BA in Business Economics   2005
University of California Santa Barbara
Extensive coursework in leadership, psychology and behavioral economics.